



Project Consulting in Pharma and Biotech

Welcome to the first ASPIRAS **Newsletter** which will inform customers and friends quarterly about strategic developments, new solutions and ideas of *ASPIRAS*.

Excellent quality, sound pragmatism and high efficiency

We – *ASPIRAS* – are a team of experts with the focus on **pharmaceutical know how, long standing experience in project management and financial forecasting expertise**, that gives advice and supports pharmaceutical and biotech-companies in time-to-market-optimisation, project management, organisation and product registration locally and internationally and helps to find a strategic or business partner through our international contacts. We support start-ups in economic exploitation of their inventions, evaluation of their portfolios and financing.

More information under www.aspiras.de

Bio-Europe 2002

ASPIRAS Project Consulting is presenting its broad knowledge, performance and services in all areas of project management for pharmaceutical and biotechnology companies at the **Bio-Europe 2002 in Stuttgart from November 11th to November 13th**. For setting up an appointment please contact Cathrin Pauly, pauly@aspiras.de.

Johnson&Johnson product evaluation was completed successfully

Johnson&Johnson/MSD Consumer Pharmaceuticals Europe asked *ASPIRAS* to **evaluate the options for a new OTC-product**. The Project included data research, the combination of decision criterions based on medical, pharmaceutical, technical and economical aspects as well as the development of registration scenarios. In the same way the situation of competitive products around Europe was analysed. Based on the gained data *ASPIRAS* could give a clear recommendation for the future activities.

Biotechnica Business Forum in Hannover

Visit *ASPIRAS* Project Consulting **in Hannover at Biotechnica Business Forum, Booth 15** on November **27 and 28, 2002**. Contact Cathrin Pauly for more info or an appointment at pauly@aspiras.de.

Challenge us

Just **contact us non-committal** and tell us your problem. Based on a sound analysis *ASPIRAS* offers you a **coarse concept including a cost estimation**. After consultation with the client it provides the following **services**: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. *ASPIRAS* finalises projects effectively and in the agreed upon time frame. Contact Cathrin Pauly, pauly@aspiras.de.

Your opinions are important to us. Share your thoughts or ideas about the newsletter with us by sending an e-mail to pauly@aspiras.de