



Project Consulting in Pharma and Biotech

10 Years ASPIRAS - Newsletter Jubilee Edition

10 YEARS ASPIRAS

After 10 years of successful work we take the opportunity to look back to the beginnings. We also let you glance behind the scenes of ASPIRAS and look at the future corporate development.

HOW IT ALL STARTED

For some time already Cathrin Pauly had the idea of her own consulting company in mind. In 2002 when the question of reconciling work and family life arose she decided to start up her own company. A short time later Dr. Harald Borbe, an experienced scientist and manager from the pharmaceutical industry, joined the team.

OUR SUPPORT STAFF

Project management cannot be successful without profound research work and support from the background. The consultants of ASPIRAS are assisted by support staff. Some of them work from home. We give special attention to the issue of „Work Life Balance“. Particularly women during or after the family phase need flexible working time schemes to be able to continue working in their profession. In the framework of a diploma thesis Ramune Giesbrecht examined the establishment of work-life balance concepts using the example of ASPIRAS.

AN EXAMPLE FOR OUR SUPPORT STAFF: BEATE ISENHÖFER

Representing all our support employees we would introduce here Beate Isenhöfer. The qualified banking professional is part of the ASPIRAS team since October 2006. She provides support for project work and public relations. Her particular strengths are tricky background surveys.

„For me it's very important that I can work from home and can divide the working time flexibly. So I could always take care of our two children, besides the work. Now they are grown, but my parents and parents in-law need my help.

I'm very happy to reconcile family and professional life with the help of ASPIRAS," says Mrs. Isenhöfer.

SOCIAL RESPONSIBILITY

From the beginning, social responsibility was a major focus of ASPIRAS. Examples are the participation in the charity run "Run for children" or the Christmas campaign 2007 to support the restoration of the historic façade of the Mainz castle.

ASPIRAS is also very interested in promoting young scientists. We supported the initiative "Cybermentor-Projekt", which will get female pupils interested in natural sciences. Furthermore ASPIRAS offers topics for diploma theses to students from universities and technical colleges on a continuous basis. Throughout their scientific work students' have the full backing of the ASPIRAS team.

DIVERSE PROJECTS – SOME EXAMPLES

IGZ Sinzig – Management and marketing of an innovation center

The strategic focus on 'Life Sciences' provided a large success potential for the northern part of Rhineland-Palatinate. Due to our pharma expertise we established the institute as a competence centre for research and development in the area of innovative drug formulations. We generated many opportunities to settle young companies as well as established companies to strengthen the economy in the region. We have negotiated the future use of the complete IGZ facility in Sinzig by Finzelberg GmbH, a subsidiary of the Martin Bauer Holding. This was the largest establishment of a Pharma and Life Science company ever in the Landkreis Ahrweiler.

Fraunhofer-Verbund Life Sciences – Strategy development

For the Fraunhofer-Verbund Life Sciences (FhG-VLS) ASPIRAS developed a proposal for a future-orientated strategy in the area of pharma-related research and development services. The concept proposed by ASPIRAS is based on the key competences within FhG-VLS and particularly takes into account trends in modern biomedical research.

Medovent GmbH – Consulting in company start-up and business development

ASPIRAS assisted Medovent GmbH (<http://www.medovent.com/>), a young enterprise in the field of medical devices, from the stage of business plan preparation through to negotiations with investors and setting up the company.

High-Tech-Gründerfonds and the federal state of Rhineland-Palatinate agreed to invest in the company. We supported them for settling in Mainz, first in the Gründerzentrum, then in larger laboratories. Meanwhile the first product of Medovent is on the way to market, the second product is well on the way to get CE marking.

THE HEAD OFFICE AM ROSENGARTEN IN MAINZ

The head office of ASPIRAS is located in a villa at the Rosengarten in Mainz. The entire area is protected as historical monuments. The representative duplex houses were built in 1919 after the end of the first world war for the French occupation officers. In 2003 ASPIRAS could move into the new offices after a year of renovation.

The first brainstorming meeting with supporters of the very beginning of ASPIRAS took place in the old, not yet rebuilt premises before renovation, but – or perhaps because of it – many good ideas were generated and the food tasted good.

FUTURE OUTLOOK

For the future we look forward to exciting projects, new challenges and meetings with interesting and intelligent partners. Building on our experience in the pharma and biotech industry we will continue to provide our range of services. As always we are open to new technologies and solutions and we will use them for the benefit and success of new and established clients.

TAKE A BREAK!

Allow yourself a time off and take a creative break. For this purpose we're providing a wise saying which is accompanied by a seasonally adequate photograph and relaxing music.

<http://www.aspiras.de/en/seiten/break.html>

CHALLENGE ASPIRAS!

Just contact us without obligation and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including a cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and

project documentation. ASPIRAS provides the project results effectively and in due time.
Please contact [Cathrin Pauly](#).

CANCEL THE NEWSLETTER?

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CONTACT & COPYRIGHT

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