

*We've got what it takes*

## ... in project evaluation

### Your questions:

- We wish to exploit our patents to the utmost extent. Who can assist us in evaluating possible options and their consequences and to come to a proper decision?
- We wish to analyse our portfolio and think about internationalising some products. Who has the professional skills to advice us on this question?
- Who helps us to evaluate the research know-how and the product portfolio of the companies we want to invest in?

### Our service:

Together with relevant experts from the client's company a custom-made ASPIRAS team is analysing data, facts and external influences on the project. Within the framework of development time and competitors' situation development projects are critically evaluated. Product portfolios are analysed regarding hidden potentials.



Tools for the economic evaluation at ASPIRAS include Profit & Loss Statements, calculation of indices like Net Present Value and Internal Rate of Return, Matrices for evaluation of portfolios. ASPIRAS is only too glad to develop individual tools according to customer's needs.

### Your contact:

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- More than 16 years experience in well-known pharmaceutical companies
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